



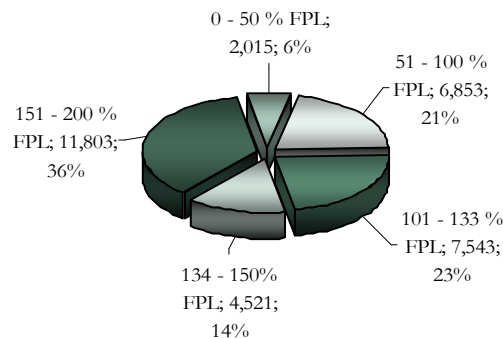
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

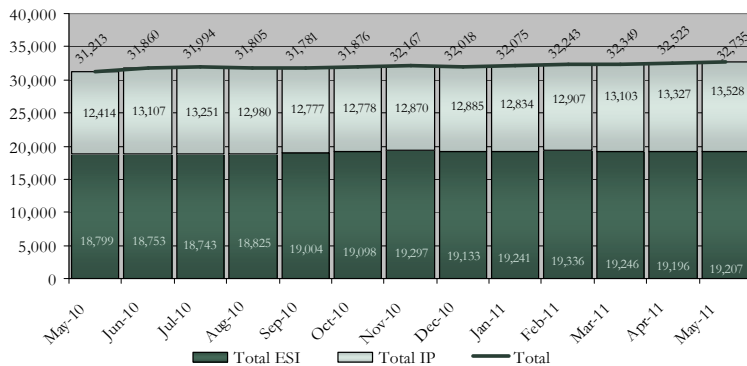
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,502	47.36%
Employer Sponsored Insurance (ESI)	Spouse	3,217	9.83%
Individual Plan (IP)	Employee	9,877	30.17%
Individual Plan (IP)	Spouse	3,186	9.73%
Student (ESI)	---	111	0.34%
Student (IP)	---	350	1.07%
Dependent (ESI)	---	377	1.15%
Dependent (IP)	---	115	0.35%
Businesses	---	5,291	---
Carriers / HealthPlans	---	21 / 488	---
Primary Care Physician	---	1,365	---

Total Enrollment	32,735	ESI	19,207	59%
		IP	13,528	41%

Federal Poverty Level Breakdown of Total Enrollment



Total Insure Oklahoma Member Monthly Enrollment



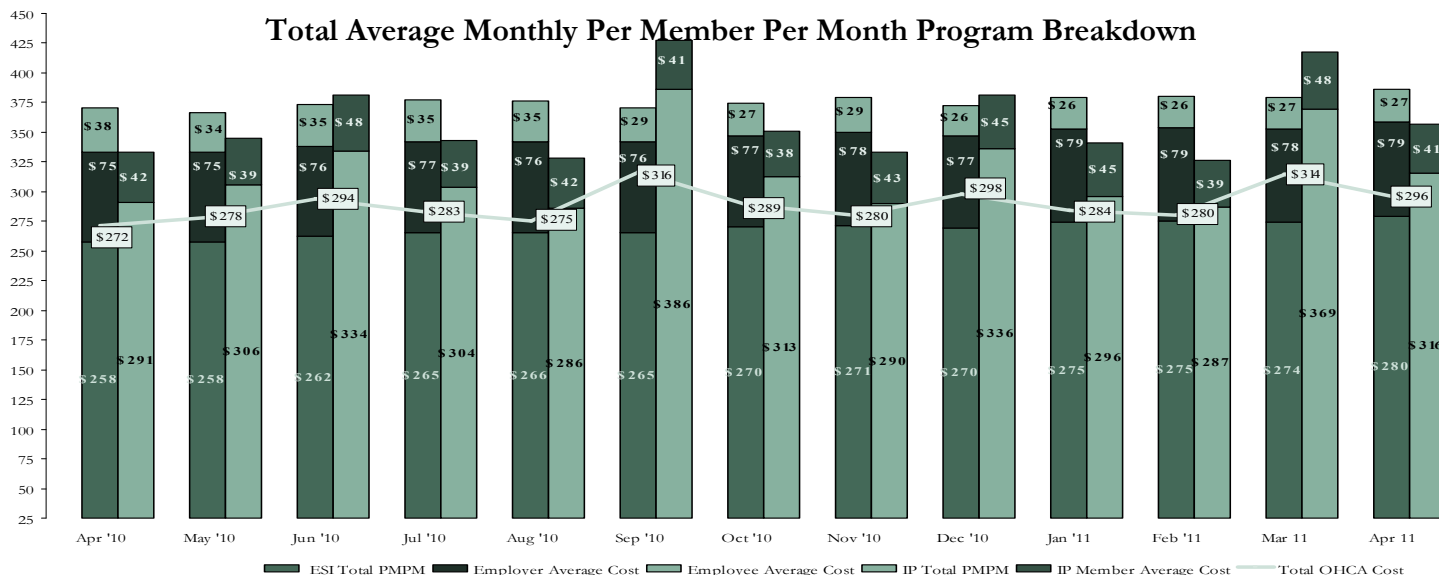
	Currently Enrolled	Change from Previous Year
Businesses	5,291	-4%
ESI Enrollees	19,207	2%
IP Enrollees	13,528	9%

ESI & IP Enrollee totals include Students.

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	38,985
Call Center - Calls Answered	14,029

Call Center count now includes OHCA calls.

Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

