



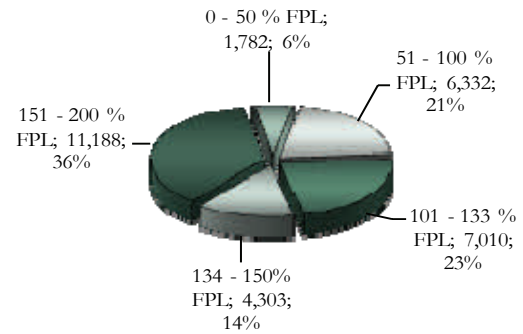
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

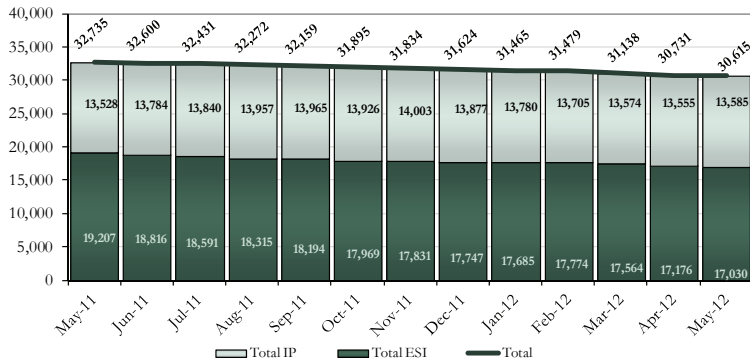
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	13,709	44.78%
Employer Sponsored Insurance (ESI)	Spouse	2,838	9.27%
Individual Plan (IP)	Employee	9,901	32.34%
Individual Plan (IP)	Spouse	3,135	10.24%
Student (ESI)	---	110	0.36%
Student (IP)	---	440	1.44%
Dependent (ESI)	---	373	1.22%
Dependent (IP)	---	109	0.36%
Businesses	---	4,948	---
Carriers / HealthPlans	---	22 / 488	---
Primary Care Physician	---	1,609	---

Total Enrollment	30,615	ESI	17,030	56%
		IP	13,585	44%

Federal Poverty Level Breakdown of Total Enrollment



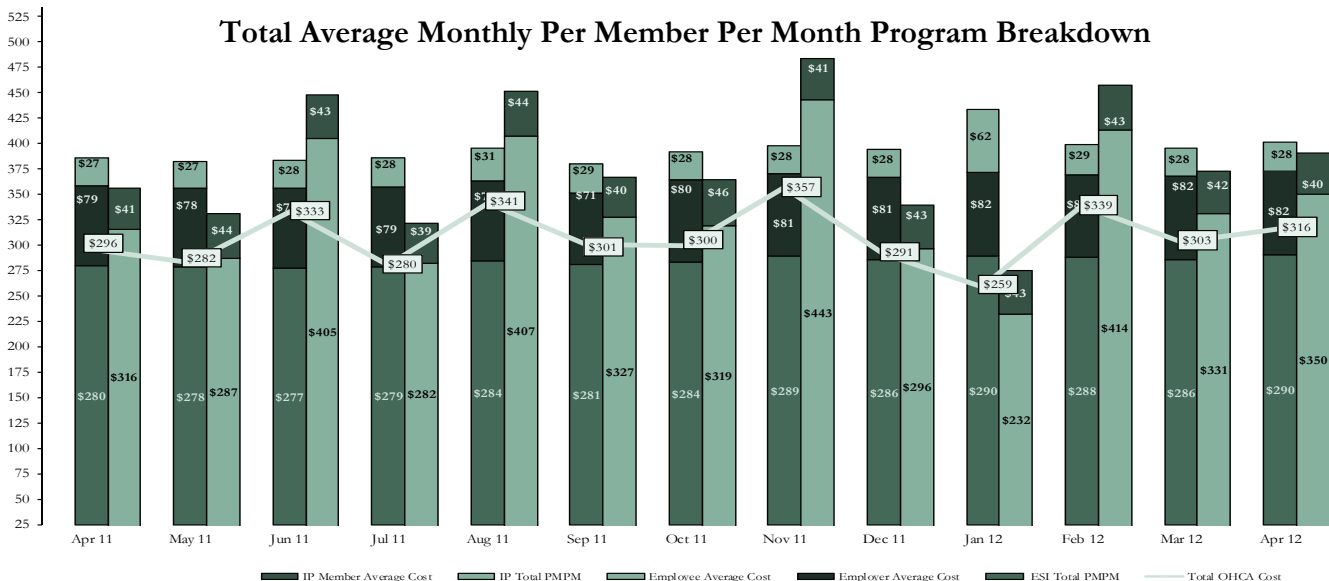
Total Insure Oklahoma Member Monthly Enrollment



Currently Enrolled	Change from Previous Year
Businesses	-6%
ESI Enrollees	-11%
IP Enrollees	0%

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	43,744
Call Center - Calls Answered	16,890

Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

